Dear IVP Committee Members:

Happy New Year! I hope you enjoyed the holidays, and that 2014 is off to a very good start for each of you.

I wanted to let you know that with the ringing in of the New Year, NAWJ launched its Informed Voters-Fair Judges project! We have a project film, an initial packet of voter education written materials for the project state coordinating committees, a Web site, Facebook and Twitter pages, and soon will have two short films clips on YouTube.

There will be a virtual opening of the project film "Fair and Free" on January 15, at 12 p.m. EST, hosted by NAWJ Resource Board member, LexisNexis. You will receive an invitation to this event later this week, which we hope you will share with interested individuals and organizations, as well as your media friends and contacts. If you go to the home page of the IVP Web site, you can get a sneak preview of the full length film!

The IVP Web site can be found at http://ivp.nawj.org/, the project Facebook page at https://www.facebook.com/informedvotersproject, and the project Twitter page at https://twitter.com/InformedVoters1.

Please visit the sites soon, and "Join the Conversation" on the Web, post a "like" on Facebook, or a comment on Twitter. Share the information with your colleagues, friends, and other organizations!

For our adjunct committee member-organizations, if you're interested in helping us better measure our campaign's success and also give us the ability to show you how many people clicked the link in your promotions to go to the IVP website, please email webmaster@ivp.nawj.org to get a custom link to the IVP website that your organization can use in email blasts, social media posts, and other promotions. This will give us important feedback on what's working and what's not, and allows us to work together to reach more people.

I hope you will agree that this is indeed exciting news! Thanks for everything each of

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you did to make this project a reality.

Warmest personal regards,

JOAN K. IRION, Chair
NAWJ Informed Voters Project