

The Bennett Law Firm

Client Update

Trusted Advisor to Management for Over 50 Years
Labor Relations ~ Employment Law ~ Business Litigation
Portland, ME (207) 773.4775 / Boston, MA (617)973.1550



Dear Clients and Friends:

We are a long standing Charter Member of Primerus, which brings together the finest law firms in the world. I was involved in Primerus' early years with building the network of law firms and worked hard to make sure that they share the same values as The Bennett Law Firm. We now have global reach when our clients need it. We also have the ability to provide you with access to experts in other areas beyond our practice and to do so competitively. Our membership provides us and our clients with access to lawyers and legal services that we believe are on par with the service we provide to you.

Primerus is presenting a special webinar for American employers that may send employees abroad for work. We thought that this might be of value to you or to someone you know. The content is structured for lawyers and executives. The webinar is being presented through the West LegalEd Center. West is one of the world's leading suppliers of online education. The registration fee is waived if you use the code we provide. You are welcome to share the invitation with other companies who might benefit. If you forward the invitation and someone has a question, then they can contact either Rick or me.

Peter Bennett

The International Society of Primerus Law Firms is pleased to present a FREE Webinar

"Social Media and Employment Law"

Regular Price: \$195.00*

*Free with Primerus Code: SOMEDIA14

The role of social media has significantly increased during the last few years. Participants will learn what rules apply to the use of social media in connection with an employment relationship in the various regions outside the US and get to know what precautionary measures should be taken in order to avoid the risks connected with the use of social media.

Webinar Presenters

Michèle Stutz - MME Partners

(Zurich, Switzerland)

Michèle Stutz is a litigator and has profound experience in employment and immigration law. She is a Certified Specialist SBA Employment Law and has published several articles on the topic of social media and employment law.

Reinier Russell - Russell Advocaten

(Amsterdam, Netherlands)

Reinier Russell, LL.M. is the Managing Partner at Russell Advocaten, a full-service law firm located in Amsterdam, the Netherlands. Reinier's main practice areas are corporate and employment law. His clients include national and international businesses in the sectors of retail, IT, fashion and luxury.

Reinier regularly holds courses and seminars on employment-related topics and also teaches directors' liability at the VU University Amsterdam postgraduate course "Governing Charitable Funds". He co-authored 'Social Media; What Corporate Counsel Must Know' in the Journal of Internet Law.

Reinier is frequently recommended for his overall commercial approach and known for his practical and pragmatic problem solving strategies.

Luis Montes - Guardia Montes & Asociados, Abogados

(San Jose, Costa Rica)

Mr. Montes is a lawyer with a breadth of professional experience in Costa Rica. Throughout his career, he has worked as a business advisor, specializing in Business and Corporate Law, Labor Law and Public Law matters. Mr. Montes currently represents five of the largest companies in the country, and is the Legal Counsel of more than 20 Board of Directors (including Business Chambers, Service Companies, Free Zone Companies, companies engaged in Metallurgy, Hydrocarbons, Chemical Products and others).

Anybody involved with Mr. Montes is impressed with the commitment, professionalism, determination and ethical foundation that govern his life as a lawyer. His passion and tenacity

allow him to cater to his clients' needs, while handling cases involving the larger companies who place their trust in him. Mr. Montes deals with matters, of minor or major importance, with the same level of dedication.

Throughout his professional practice he has had great success, making him the perfect partner for corporate and individual clients. His knowledge, organizational skills and level of demand when undertaking any task have made him an exceptionally outstanding professional.

Caroline Berube - HJM Asia
(Singapore/Guangzhou, China)

Caroline Berube is the Managing Partner of HJM Asia Law (with offices in China and Singapore). She is admitted to the New York Bar, the Singapore Bar and holds a BCL (civil law) and an LL.B. (common law) from McGill University in Montreal. Caroline also studied for a year at the National University of Singapore in 1998, where she focused on Chinese law. Caroline has been working in Asia for more than 15 years with SMEs, MNCs and foreign banks, advising them in the field of commercial law, intellectual property, human resources and M&A in the Asia Pacific region. She spent the majority of this time in China, Bangkok and Singapore when she initially worked in a British law firm.

With an extensive presence on the ground in Asia, Caroline is well versed in the opportunities and risks associated with most Asian jurisdictions. She is highly regarded for her legal expertise in setting up legal and tax corporate structures in Asia, and navigating the challenges and options faced by potential and existing investors in Asia.

Caroline has been quoted in numerous publications, such as the Singapore Straits Times, the Business Times, Bloomberg News, Asian Legal Business and La Presse. She is also a regular speaker at various international conferences and recently presented a week's lecture series at the Sorbonne Assas Law School, Asia Campus in Singapore.

Tim Owens - Lane Alton & Horst
(Columbus, OH)

Timothy J. Owens, a partner and the Chair of the Employment and Labor Law Practice Group at the law firm of Lane, Alton & Horst LLC, is an honors graduate of both the Michigan State

University and the George Washington University School of Law. Throughout his nearly 30 year legal career, Mr. Owens has provided his clients with practical advice on a wide range of employment and other business law issues in an effort to prevent problems before they happen. Mr. Owens has presented employment law seminars for the American Bar Association, the Ohio State Bar Association and numerous trade associations and individual clients.

Date: Thursday, September 18, 2014

Time: 7:00 am PDT/8:00 am MDT/9:00 am CDT/10:00 am EDT United States

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8:00 am Central Standard Time (CST)

4:00 pm Central European Standard Time (CEST)

10:00 pm China Standard Time (CST)

Topics Covered Include:

- What an employer has to know about Social Media and employment law before, during and after the termination of an employment relationship
- Experts discuss the applicable rules in Europe (Netherlands and Switzerland), Asia (China, Hong Kong and Singapore) and South America (Costa Rica)

Who Should Attend

- Representatives from companies (large or small) involved in international business, or looking to expand operations in Latin American and the Caribbean, including:
 - Officers, Managers, and other Corporate Executives
 - Human Resources Professionals
 - In-house Counsel
 - Outside Counsel

CLE Credit Offered

Special Registration Instructions for Webinar

If you are not a member of West LegalEdcenter and would like to register for this webinar, please use the following instructions.

STEP 1 (Create a New User Account):

To enroll in any program on westlegaledcenter.com, you must first be a registered user. Using the link below, click on the "New User" button to the right of "Forgot Password?" in the upper left corner of the page.

Creating an account is free:

<http://westlegaledcenter.com/legalworks/registration/gatherUserInfo.jsf>

Please take a few moments to complete all required fields marked with an asterisk(*). Your user name will be your email address.

STEP 2 (Enrolling in Course):

Once you create your free account, please stay logged in, but return to this Primerus marketing notice and click "Click Here To Register" again to get back to the course registration page. Then under program details, next to the title, click "Add to Cart"

STEP 3 (Cart Transaction):

Once you are in the cart area, make sure that you apply the promo code SOMEDIA14 and verify that your total bill is zero. Do not enter a credit card number if you expect to take the course for free. Once the transaction is complete, you will receive an auto-generated email with detailed registration information for that particular course.

STEP 4 (To access this program the day of the webinar):

Log in to West LegalEdcenter, click on the My Programs link, and look under your current enrollments tab. 15 minutes prior to the live webcast start, the Start Program button will be active or orange. Click on it and a separate window will launch. (Be sure to enable popups for

westlegaledcenter.com) You will be given the option of requesting or declining accreditation. A media player will be located in the upper left hand corner that will automatically stream the program. Program materials will be located to the right of the media player and you also have the option to submit a question.

If you have any questions or need further assistance with registration, you may contact Chris Dawe at cdawe@primerus.com, or call 1-800-968-2211/616-454-9939.

****If you desire CLE credit, you must keep the viewer window open from start to finish. This is how we track attendance. ****

About Primerus

The International Society of Primerus Law Firms (Primerus) is a society of top-rated, independent, boutique law firms that have earned the right to display the Primerus seal of quality. As one of the most respected law firm societies, Primerus has become the size of some of the world's largest law firms. Primerus is growing at an unprecedented pace, and is expanding throughout the U.S., Asia, Europe, Middle East, Africa, Latin America, and the Caribbean. With thousands of lawyers in the society, Primerus members collectively offer the breadth of expertise and jurisdictional coverage that only the world's largest law firms can offer to their clients, but at more reasonable rates. Law firms in the U.S. and Canada must be AV-rated using the Martindale-Hubbell peer review service. For firms outside of North America, consideration is given to respected resources, such as Chambers Global Guide, Legal 500 EMEA, and IFLR 1000. Additionally, once approved for membership, every Primerus firm is audited annually to ensure that the legal services they continue to provide to clients are of a consistent, high quality, year after year.

For more information about Primerus and our members, please visit www.primerus.com.

International Society of Primerus Law Firms

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